**Response to Editor:**

Thank you for arranging for the article review. We have made the revisions requested to the manuscript and addressed the comments from the reviewers individually within separate documemts.

We would additionally like to share some feedback regarding the reviewers. Having incorporated the comments of the reviewers as best as we can, we would like to point out that:

* Reviewer #1 has accepted our paper with minor revisions. We note that he/she did not have major comments and was generally complementary. We have made the necessary changes requested.
* Reviewer #2 main point was for us to enhance the paper via deeper technical discussions and application, which we can appreciate. We (the authors) are both engineers by background and are fully supportive of “applied research” (which we hope this is) rather than more theoretical or abstract machine learning models. We have tried to incorporate this feedback through the inclusion of an additional paragraph where we discuss the business merits of this method.
* Reviewer #3
* Reviewer #4

We hope this adequately addresses the concerns raised by the reviewers and look forward to hearing back from you.